



MEN'S HEALTH PRIORITIES/OBJECTIVES SUMMARY

PRIORITY ONE

TO ENGAGE MALES, DEVELOP SKILLS AND KNOWLEDGE TO EMPOWER MEN ACROSS THE LIFE COURSE TO IMPROVE THEIR HEALTH AND WELLBEING.

OBJECTIVE 1.1

INCREASED AWARENESS AND EMPOWERED MEN AND BOYS WHO TAKE CONTROL OF THEIR HEALTHY LIFESTYLE CHOICES.

OBJECTIVE 1.2

IMPROVED PROVIDER'S CAPACITY TO ENGAGE AND INFORM MEN EFFECTIVELY.

PRIORITY TWO

TO ENGAGE WORKPLACES AND SETTINGS IN PROMOTING MEN'S HEALTH.

OBJECTIVE 2.1

INCREASED CAPACITY TO PROMOTE MEN'S HEALTH IN WORKPLACES, SETTINGS AND WITH MEN'S HEALTH PARTNERS.

OBJECTIVE 2.2

GENERATE AND SUSTAIN SPECIFIC MALE HEALTH APPROACHES IN WORKPLACES AND SETTINGS

OBJECTIVE 2.3

INCREASED ACCESS TO SCREENING OPPORTUNITIES BY MALES

PRIORITY THREE

TO INCREASE THE ACCESS AND RETENTION OF MALES WITHIN PUBLIC HEALTH AND WELLBEING PARTNERS AND SERVICES.

OBJECTIVE 3.1

HEALTH AND WELLBEING SERVICES WHO LEAD ON SPECIFIC MALE HEALTH APPROACHES FROM WITHIN.

OBJECTIVE 3.2

INCREASED ACCESS BY MALES TO SPECIFIC SERVICES WHERE MALE UNDER REPRESENTATION EXISTS

PRIORITY FOUR

IMPROVED HEALTH OUTCOMES FOR MALES FROM IDENTIFIED VULNERABLE GROUPS

OBJECTIVE 4.1

UNDERTAKE TARGETED WORK TO ENGAGE MALES WHO ARE VULNERABLE TO EARLY MORTALITY AND OF GREATEST NEED.

OBJECTIVE 4.2

IMPROVED HEALTH OUTCOMES FOR MEN IN LA TARGETED MIDDLESBROUGH WARDS - NORTH ORMESBY

PRIORITY FIVE

TO GAIN A BROADER USER BASE OF GENDER DATA, STRENGTHEN LOCAL EVIDENCE TO INFLUENCE LOCAL POLICIES AND COMMISSIONING PARTNERS TO ALIGN WITH MEN'S HEALTH NEEDS.

OBJECTIVE 5.1

PUBLIC HEALTH COMMISSIONING APPROACHES MAXIMISE INTEGRATION OF MEN'S HEALTH PLAN INTO CONTRACTS

OBJECTIVE 5.2

HEALTH COMMISSIONING BODIES, HEALTH PROVIDERS AND PUBLIC HEALTH PARTNERS MAKE USE OF GENDER DISAGGREGATED DATA FOR IDENTIFYING HEALTH NEEDS, COMMISSIONING AND SERVICE DESIGN.

OBJECTIVE 5.3

MIDDLESBROUGH MEN'S HEALTH RELATED RESEARCH DRIVEN FROM THE MEN'S HEALTH PLAN

PRIORITY SIX

TO DEVELOP MEN'S HEALTH NETWORK OPPORTUNITIES TO SHARE BEST PRACTICE, PLAN INTERVENTIONS AND STEER THE MEN'S HEALTH PLAN, WITH APPROPRIATE REPRESENTATION FROM PARTNERS AND COMMUNITY REPRESENTATION.

OBJECTIVE 6.1

APPROPRIATE FORMS OF COMMUNICATION EXIST TO SHARE, INNOVATE AND COLLABORATE ON MEN'S HEALTH IN MIDDLESBROUGH.

OBJECTIVE 6.2

MAINTAIN OVERSIGHT OF THE MEN'S HEALTH PLAN, INVOLVING A BROAD RANGE OF PROVIDERS AND PARTNERS